

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Serial No.:	10/523,575)	
)	
Inventors:	Neil Hugh Forsyth Speed et al.)	Conf. No.: 5847
)	
Filed:	August 17, 2005)	
)	
For:	STRIP MERCHANDISERS)	
)	
Examiner:	Sarah L. Purol)	
)	
Art Unit:	3634)	
)	
Atty. Docket:	2205/42424/1-PCT-US)	

RESPONSE TO OFFICE ACTION MAILED AUGUST 15, 2007

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Responsive to the Office Action mailed August 15, 2007, Applicant elects Group I, Claims 1-6, drawn to strip merchandiser, for prosecution in this application. Applicant expressly reserves the right to file claims relating to the non-elected invention in a divisional application.

Should there be any questions regarding this Response, the Examiner is invited to contact the undersigned attorney at (312) 704-1890.

Respectfully submitted,

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Dated: August 30, 2007

By: 

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